

Zeus North America Mining Corp.

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Zeus North America Mining Corp. to commence trading under new symbol 'ZEUS' on March 1, 2024, and hires Kin Communications for Investor Relations

Vancouver, British Columbia, February 29, 2024 – Zeus North America Mining Corp. (formerly Umdoni Exploration Inc.) (CSE: ZEUS) (the “Company”) is pleased to announce that it will commence trading March 1st as Zeus North America Mining Corp. (CSE:ZEUS). The Company is also pleased to announce that the Company has entered into an investor relations agreement dated February 29, 2024 (the “**Agreement**”) with Kin Communications Inc. (“**Kin Communications**” or “**Kin**”).

Under the terms of the Agreement, Kin has agreed to assist the Company with investor relations, including communicating with, and marketing to, potential investors, shareholders, and media contacts for an initial period of 12 months and on a month-to-month basis thereafter. Pursuant to the Agreement, Kin will be paid a monthly fee of \$15,000 plus GST. In addition, the Company has granted Kin stock options entitling it to purchase 200,000 of the Company’s common shares at an exercise price of \$0.27 per option. These options vest in 4 equal installments over a twelve-month period, with the first installment vesting three months from the date of issuance, and three additional installments each vesting 6, 9 and 12 months from the date of issuance. The Company has also agreed to grant Kin stock options entitling it to purchase 300,000 of the Company’s common shares (on a pre-split basis) if the Company completes a secondary financing of over \$2,000,000 in gross proceeds or completes subsequent financings that in aggregate amount to over \$2,000,000 in gross proceeds. The Company has been advised that Kin and its principals own 125,000 shares and 125,000 warrants with a strike price of \$0.30 with a 2-year term in the Company.

Kin Communications is a Canadian full-service investor relations firm based in Vancouver, British Columbia. Kin is owned by President & CEO Arlen Hansen and has no direct relationship with the Company, other than as disclosed in this news release.

On behalf of the board of directors

“Dean Besserer”
President and CEO

For more information, please contact the Company at info@zeusminingcorp.com

FOR INVESTOR RELATIONS CONTACT:

Kin Communications Inc.
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About Zeus North America Mining Corp.

The Company is in the business of mineral exploration. The Company is focused on the exploration of its 100% owned Chlore Property located near Smithers, BC, as well as its exploration properties in the state of Idaho known as the: Heath; Selway; and Great Western properties, respectively. The Chlore Property hosts a calc-alkalic porphyry copper-molybdenum target. In 2021, the Company's work plan was focused on obtaining an understanding of the alteration and mineralization within the Chlore Property. The work program included helicopter borne magnetic and radiometric surveys over the entire Chlore Property area. The 2023 exploration at the Chlore Property was comprised of geological mapping, soil and rock-chip sampling. The Idaho properties consist of 90 (Heath), 57 (Selway) and 38 (Great Western) lode mining claims respectively and cover a cumulative area of approximately 3822.1 acres. The Company plans to explore the Idaho properties for precious and base metals.

Forward Looking Statements

When used in this news release, the words "estimate", "project", "belief", "anticipate", "intend", "expect", "plan", "predict", "may" or "should" and the negative of these words or such variations thereon or comparable terminology are intended to identify forward-looking statements and information. Although the Company believes, in light of the experience of their respective officers and directors, current conditions and expected future developments and other factors that have been considered appropriate, that the expectations reflected in the forward-looking statements and information in this news release are reasonable, undue reliance should not be placed on them because the parties can give no assurance that such statements will prove to be correct. The forward-looking statements and information in this news release include, amongst others, the Company's exploration plans, change of name, share subdivision and the use of funds. Such statements and information reflect the current view of the Company. There are risks and uncertainties that may cause actual results to differ materially from those contemplated in those forward-looking statements and information.

By their nature, forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements, or other future events, to be materially different from any future results, performance or achievements or implied by such forward-looking statements. There are a number of important factors that could cause the Company's actual results to differ materially from those indicated or implied by forward-looking statements and information. Such factors include, among others: currency fluctuations; limited business history of the parties; disruptions or changes in the credit or security markets; results of operation activities and development of projects; project cost overruns or unanticipated costs and expenses; and general development, market and industry conditions.

The Company undertakes no obligation to comment on analyses, expectations or statements made by third parties in respect of its securities or its financial or operating results (as applicable). The Company cautions that the foregoing list of material factors is not exhaustive. When relying on the Company's forward-looking statements and information to make decisions, investors and others should carefully consider the foregoing factors and other uncertainties and potential events. The Company has assumed that the material factors referred to in the previous paragraph will not cause such forward-looking statements and information to differ materially from actual results or

events. However, the list of these factors is not exhaustive and is subject to change and there can be no assurance that such assumptions will reflect the actual outcome of such items or factors.

The forward-looking information contained in this news release represents the expectations of the Company as of the date of this news release and, accordingly, are subject to change after such date. The Company does not undertake to update this information at any particular time except as required in accordance with applicable laws.

The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this news release.