
Zeus North America Mining Corp. samples up to 3.8% copper, 307 g/t silver and 182 g/t molybdenum in rock grab samples at Cuddy Mountain, Idaho

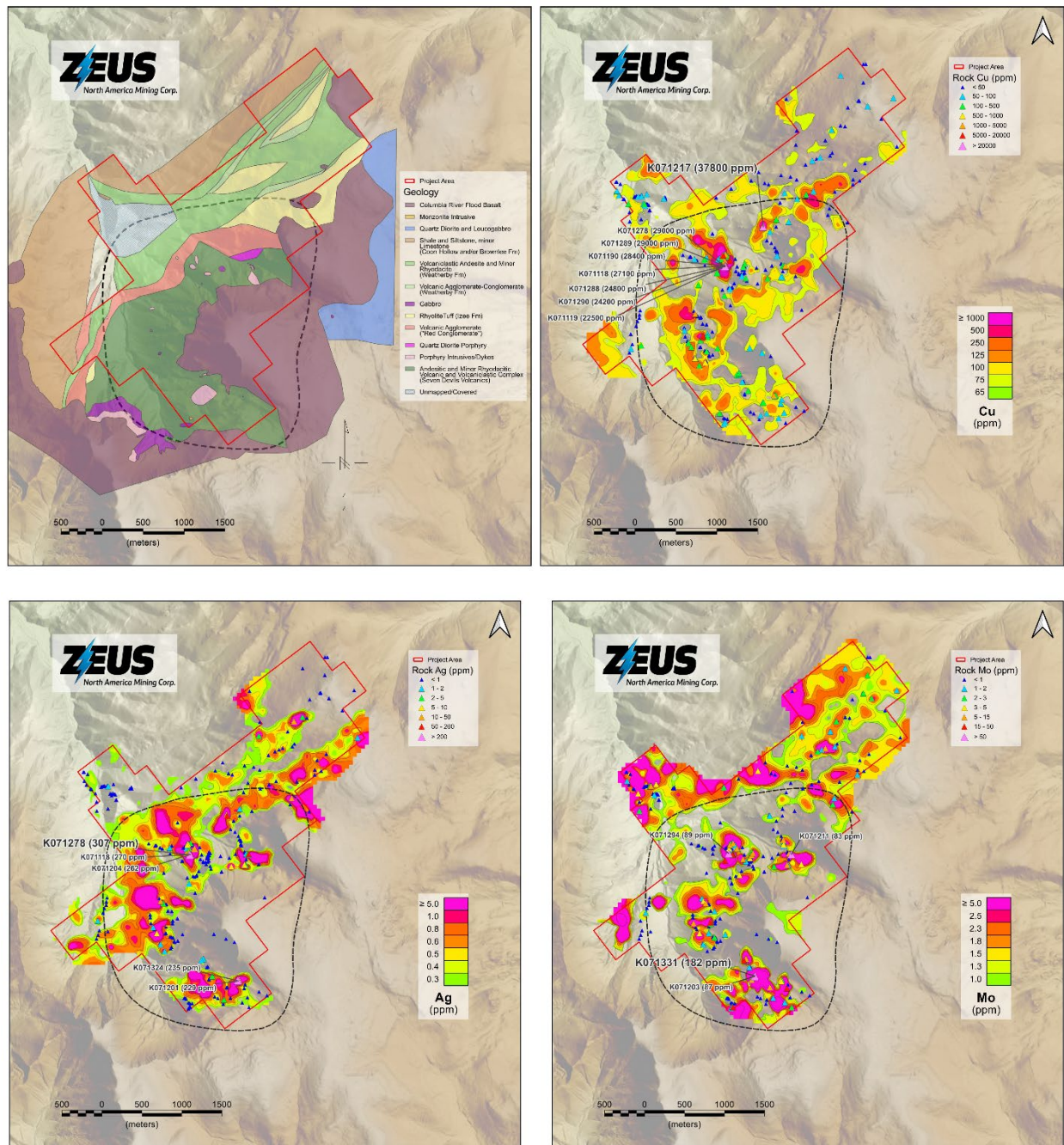
Highest rock grab samples over the mapped volcanic rocks near the valley floor interpreted to be sub-cropping exposure of the Seven Devils Volcanics, host rock of the Leviathan discovery

VANCOUVER, BRITISH COLUMBIA, MARCH 17th, 2025 – ZEUS NORTH AMERICA MINING CORP. (CSE: ZEUS) (OTCQB: ZUUZF) (FRANKFURT: O92) (THE “COMPANY” OR “ZEUS”) is pleased to announce the rock grab sample results from the previously announced exploration program at its Cuddy Mountain Project (the “Project” of “Cuddy Mountain”) in Idaho. Cuddy Mountain is located approximately 3 kilometres (“km”) to the north of Hercules Metals Corp.’s high-grade “Hercules” copper-moly-silver porphyry discovery announced in October 2023.

Highlights of the Rock Grab Sampling Program at Cuddy Mountain:

- Collected 339 property wide rock grab samples.
- Of the 339 rock grab samples collected:
 - 35 samples contain 0.1 percent (“%”) copper (“Cu”) or more; **16 samples contain greater than 1.1 % Cu, up to and including 3.8% Cu;**
 - 29 samples contain 10 grams per tonne silver (“g/t Ag”) or more; **9 samples contain more than 129 g/t Ag, with values up to and including 307 g/t Ag;**
 - 26 samples contain 10 g/t molybdenum (“Mo”) or more; **5 samples contain more than 40 g/t Mo, with values up to and including 182 g/t Mo (with 0.37g/t Au).**

Dean Besserer, President and CEO, stated, “These anomalous rock grab samples are another layer helping to build out an extensive first phase high-priority drill campaign. The anomalous rocks within or near the mapped Seven Devils Volcanics are ideally located, reinforcing our confidence in this highly prospective target. We look forward to releasing the remainder of our fieldwork results as we move the project towards a planned upcoming drill program. With the nearby Hercules project gearing up for an aggressive 2025 drill season, the geological team at Zeus is eager to follow suit in the near future as Copper, Silver and Gold hit their 2025 highs.”



The figures show the rock grab samples overlain on the soil contours. The dashed line delineates the broad soil anomaly which is also shown overtop of the mapped Seven Devils Volcanics.

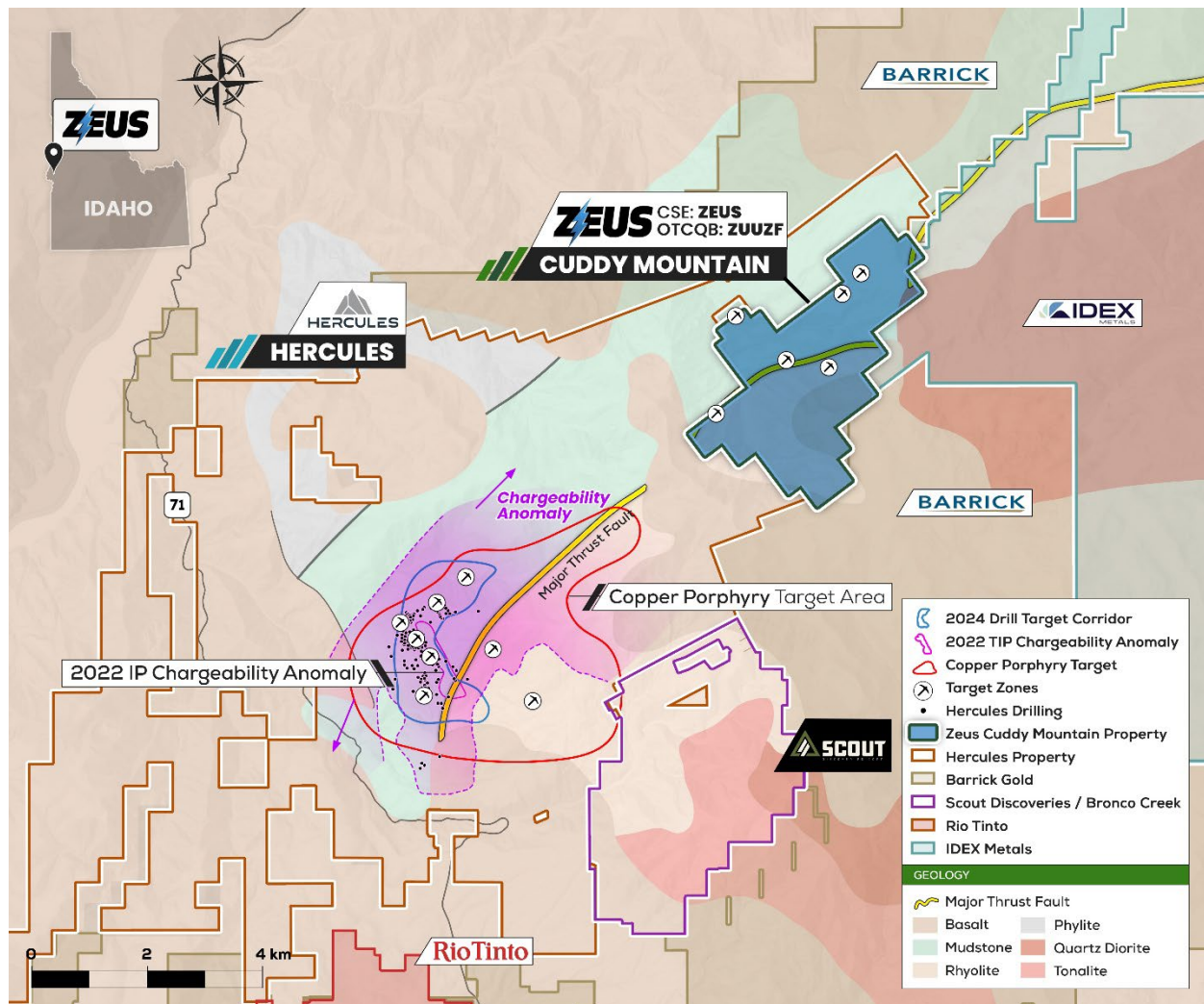
About the Cuddy Mountain Copper Property (Idaho, USA)

The Cuddy Mountain Property is adjacent to Hercules Metals Corp.'s recently discovered Leviathan Copper Porphyry (Cnd\$167Million Market Capitalization).* The discovery resulted in Barrick injecting Cnd\$23Million in equity while staking a substantial land position in the district along with Rio Tinto. The Cuddy Mountain Property consists of 101 lode mining claims respectively and cover a cumulative area of approximately 2020 acres.

Historical Drilling at Cuddy Mountain consisted of 7 shallow drill holes in 1977 intersecting anomalous lead and silver. Drill hole Mun 8 contained 90 feet of 2.02 ounces per tonne ("oz/t") Ag (Taylor, 1977). Further historical exploration on Zeus's Cuddy Mountain Project occurred at the Edna May Mine: Mineralized vein with chip samples containing 750 ppm lead ("Pb"), 7.7% zinc ("Zn") and 252 ppm Ag over 4 feet. Underground drilling in 1979 intersected 1.38 oz/t Ag over 7 feet in a breccia zone (Burmeister, 1980). Additional exploration (By Taylor, 1977) at the Rockslide area encountered Malachite-stained outcrops with a grab sample containing 760 ppm Pb, 0.67 % Zn and 36 grams per tonne Silver (Taylor, 1977).

*Adjacent Property (www.herculesmetals.com)

*All information is derived solely from management of Zeus Mining and otherwise publicly available third-party information which are believed to be reliable, but which have not been independently verified by the Company and as a result are not guaranteed as to accuracy and completeness. Zeus's management cautions that past results or discoveries on properties in proximity to Zeus may not necessarily be indicative of the presence of mineralization on the Company's properties.



Qualified Person

The scientific and technical information in this news release has been reviewed and approved by Dean Besserer, P.Geo., the President & CEO for the company and Qualified Person as defined in NI 43-101.

On behalf of the board of directors.

“Dean Besserer”

President and CEO

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About Zeus North America Mining Corp.

The Company is in the business of mineral exploration. The Company is focused on its exploration properties in the state of Idaho known as the: Cuddy Mountain; Selway; and Great Western properties, respectively. The Idaho properties consist of 101 (Cuddy Mountain), 57 (Selway) and 38 (Great Western) lode mining claims respectively and cover a cumulative area of approximately 4,200 acres. The Company's flagship Cuddy Mountain Property is adjacent to Hercules Metal Corp's Leviathan Copper Porphyry discovery.

Forward Looking Statements

When used in this news release, the words "estimate", "project", "belief", "anticipate", "intend", "expect", "plan", "predict", "may" or "should" and the negative of these words or such variations thereon or comparable terminology are intended to identify forward-looking statements and information. Although the Company believes, in light of the experience of their respective officers and directors, current conditions and expected future developments and other factors that have been considered appropriate, that the expectations reflected in the forward-looking statements and information in this news release are reasonable, undue reliance should not be placed on them because the parties can give no assurance that such statements will prove to be correct. The forward-looking statements and information in this news release include, amongst others, the Company's exploration plans. Such statements and information reflect the current view of the Company. There are risks and uncertainties that may cause actual results to differ materially from those contemplated in those forward-looking statements and information.

By their nature, forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements, or other future events, to be materially different from any future results, performance or achievements or implied by such forward-looking statements. There are a number of important factors that could cause the Company's actual results to differ materially from those indicated or implied by forward-looking statements and information. Such factors include, among others: currency fluctuations; limited business history of the parties; disruptions or changes in the credit or security markets; results of operation activities and development of projects; project cost overruns or unanticipated costs and expenses; and general development, market and industry conditions.

The Company undertakes no obligation to comment on analyses, expectations or statements made by third parties in respect of its securities or its financial or operating results (as applicable). The Company cautions that the foregoing list of material factors is not exhaustive. When relying on the Company's forward-looking statements and information to make decisions, investors and others should carefully consider the foregoing factors and other uncertainties and potential events. The Company has assumed that the material factors referred to in the previous paragraph will not cause such forward-looking statements and information to differ materially from actual results or events. However, the list of these factors is not exhaustive and is subject to change and there can be no assurance that such assumptions will reflect the actual outcome of such items or factors.

The forward-looking information contained in this news release represents the expectations of the Company as of the date of this news release and, accordingly, are subject to change after such date. The Company does not undertake to update this information at any particular time except as required in accordance with applicable laws.

The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this news release.